



The DoctorPodcasting System

We'd like to invite you to discover how DoctorPodcasting can transform your hospital's engagement strategy with our tailored podcast and vodcast (video podcast) solutions.

What We Offer

- Exclusive Content Creation: Featuring interviews with your doctors/providers to engage and educate your audience.
- Multi-Platform Accessibility: Distribute your content via your website, social media, and popular podcast platforms.
- Enhanced Engagement: Communicate important health issues and promote your services in a compelling format.

The DoctorPodcasting System can help you attract and retain patients, building lasting relationships and strengthening your hospital's brand.

By leveraging podcasts/vodcasts, a hospital can effectively communicate its message, educate the public on important health issues, and promote its services in an engaging and informative manner. This not only helps in attracting new patients but also in retaining them by **building lasting relationships**.

1. You choose your audience. Podcasts can effectively reach potential patients, referring physicians, or your internal staff. Or all three!
2. Tell us who you'd us like to interview and on which topic.
3. We schedule the interview with your doctor/provider or other healthcare professional.
4. We provide a professional talk host (or you can use your own host) to conduct the interview remotely through an easy online connection.
5. Professional editing and audio enhancement of the podcast provided, which is then sent for your approval before publishing.
6. The podcast is posted on a podcast player widget easily embedded on your website and sent to the major podcast directories (Apple, Spotify, iHeart, Pandora etc...).
7. You share the podcasts across your website, social media, and other marketing outlets.

To schedule a demo of the DoctorPodcasting System, visit [DoctorPodcasting.com](https://www.doctorpodcasting.com).

