



Content Buffet

Additional services that **extend the reach** of your podcasts.



Articles/Blogs

Our journalists will create custom articles from your podcasts for use in your publications, newsletters, and blogs. You can also add a physician's byline and submit them to local media.



Audio-to-Social Players

These branded players can be posted on your social media channels, offering users the option to listen to your podcasts directly in their newsfeeds.



VodClips

Need video content for your social media, including Instagram and TikTok? Create a video podcast (Vodcast), and we'll make a VodClip perfect for easy sharing on your platforms!



Medical Minutes

We'll turn your podcast into a 60-second clip with an intro, outro, and call-to-action. It's perfect for ads on your local radio station or Pandora and promoting the episode on your website and social media.



Podcasts "On-Hold"

Keep callers engaged while on hold by using snippets from your podcasts. We'll craft an on-hold message loop with these snippets, interspersed with messages from our voiceover talent thanking callers for their patience and promoting your podcast library.



Physician BioPods

Short "audio-biography" segments introduce your physicians to patients, building trust even before an appointment is scheduled. These audio profiles bring physician's stories to life, without the high cost of traditional videos.



Spanish-Language Services

All our services are offered in Spanish. We can supply transcripts, articles, and all written materials in Spanish, and have Spanish-speaking hosts to interview your physicians. If your doctors do not speak Spanish, we can translate their English-language podcasts into Spanish by substituting each word with a Spanish-speaking voiceover. To maintain authenticity, we retain the original podcast guest's voice in the production.